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Multi-Classification Approaches for Classifying Mobile App Traffic

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Abstract

The growing usage of smartphones in everyday life is deeply (and rapidly) changing the nature of traffic traversing home and enterprise networks, and the Internet. Different tools and middleboxes, such as performance enhancement proxies, network monitors and policy enforcement devices, base their functions on the knowledge of the applications generating the traffic. This requirement is tightly coupled to an accurate traffic classification, being exacerbated by the (daily) expanding set of apps and the moving-target nature of mobile traffic. On the top of that, the increasing adoption of encrypted protocols (such as TLS) makes classification even more challenging, defeating established approaches (e.g., Deep Packet Inspection).

To this end, in this paper we aim to improve the performance of classification of mobile apps traffic by proposing a multiclassification (viz. fusion) approach, intelligently-combining outputs from state-of-the-art classifiers proposed for mobile and encrypted traffic classification. Under this framework, four classes of different combiners (differing in whether they accept soft or hard classifiers' outputs, the training requirements, and the learning philosophy) are taken into account and compared. The present approach enjoys modularity, as any classifier may be readily plugged-in/out to improve performance further. Finally, based on a dataset of (true) users' activity collected by a mobile solutions provider, our results demonstrate that classification performance can be improved according to all considered metrics, up to +9.5% (recall score) with respect to the best state-of-the-art classifier. The proposed system is also capitalized to validate a novel pre-processing of traffic traces, here developed, and assess performance sensitivity to traffic object (temporal) segmentation, before actual classification.

Keywords: traffic classification, mobile apps, Android apps, iOS apps, encrypted traffic, information fusion, classification combining, multi-classification.

1. Introduction

Several tools, such as security/quality-of-service enforcement devices and network monitors base their operations on the knowledge of the application generating the traffic. As a consequence, their use is limited (or impaired) when this requirement is not (or loosely) satisfied.

The process of associating (labeling) network traffic with specific applications or application types is known as Traffic Classification (TC) and has a long-established application in several fields, backed by a wide scientific literature [1, 2, 3, 4]. This process is increasingly challenged by recent evaluations in Internet usage, as the global spread and growing usage of smartphones is profoundly changing the kind of traffic that travels over home and enterprise networks and the Internet. Thereupon, both the necessity and the difficulty of TC of mobile traffic have become very high nowadays. Indeed, other than the traditional drivers for TC, classification of mobile apps' traffic has the potential of providing extremely valuable profiling information (e.g., to advertisers, insurance companies and security agencies). On the other hand, it surely raises privacy issues, especially in regards to recognition of context-sensitive

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apps (such as health and dating ones) by malicious parties. Unluckily, TC comes with its own challenges and requirements that are even exacerbated in a mobile-traffic context, usually characterized by a large number of apps to discriminate from and an inadequate number of training samples per app, which hinder the achievement of satisfactory performance. Moreover, the increasing adoption of encrypted protocols (TLS) makes the classification even more challenging, defeating established approaches.

Moving from earlier port-based methods, to those based on payload inspection (termed Deep Packet Inspection methods, DPI [5, 6]), approaches based on Machine Learning (ML) classifiers are deemed the most appropriate, especially in this context, since they suit also Encrypted Traffic (ET) analysis [7, 8, 9, 10].

Indeed, in the latter context, it is crucial resorting to the sequence of packets [7, 8, 9, 10] or message sizes [11, 12], rather than their content. Then ML techniques may be applied either directly on the whole sequence (such as in [10, 11, 12]) or based on statistics/histograms extracted from it (such as in [7, 8, 10, 12]). It is worth noting that the above statistical techniques can be also combined with port-association algorithms (in scenarios where port-info can be considered reliable) to develop hybrid approaches, such as [13]. Although earlier results have been published on this topic, the traffic of mobile apps is

a *moving target* for classifiers due to its dynamic evolution and mix. Thus mobile TC constitutes an open and evolving research field

In this paper, we aim to improve the classification performance of mobile apps by proposing a Multi-Classification System (MCS) which intelligently-combines decisions from stateof-the-art (base) classifiers specifically devised for mobile- and encrypted-traffic classification and currently considered the best approaches in such context [7, 8, 10]. he proposed MCS is graphically depicted as a whole in Fig. 1. To the best of authors' knowledge, this investigation is performed in the mobile context for the first time¹. dditionally, despite (wise) combination of state-of-the-art classifiers is here analyzed to show how current classification performance of mobile traffic can be improved, the proposed MCS is nor restricted to the considered set of classification algorithms and statistical features, neither to the operational scenario (i.e. classifiers for "early" TC [15, 16] may be considered in the proposed framework without any further complication [17, 18]). Indeed, the MCS framework can potentially overcome the deficiencies of each single classifier (not improvable over a certain bound, despite efforts in careful "tuning") and provide improved performance w.r.t. any of the base classifiers, also allowing for modularity of classifiers' selection in the pool. For this reason, research has focused on MCSs in the last years [19, 20, 21, 22].

Additionally, with respect to the aforementioned works, our MCS allows for choosing from several types of combiners (based on both hard and soft approaches, the latter successfully applied to many practical problems [23] and whose application to mobile TC is deemed extremely appealing) developed in the literature [23, 24] constituting a wide spectrum of achievable performance, operational complexity, and training set requirements. The generality and the weak-coupling to any base classifier of the proposed MCS is also capitalized to draw out "best practices" in mobile traces' pre-processing and (proper) traffic object segmentation.

Based on a dataset collected by a global mobile solutions provider² of true users' activity, our results show that MCS framework can improve classification performance with respect to the best base classifiers considered for the task. Specifically, it is shown that macro recall can be appealingly improved by more than +9% on the best base classifier, and that there is room for further possible improvement with evidence of over +10% achievable by the ideal combiner. Finally, an investigation of subset selection of classifiers' pool (referring to all the combiners within the proposed MCS), is also reported, highlighting an additional path of improvement (and complexity reduction).

he paper is organized as follows. Sec. 2 discusses related works, whereas Secs. 3–5 collectively describe the considered MCS for mobile TC. More specifically, Sec. 3 introduces the classification objects and the employed set of features, whereas Sec. 4 describes the classification algorithms (considered as

base classifiers). Then, Sec. 5 introduces the (hard and soft) fusion techniques adopted for their combination. Such detailed description is aimed at the full specification of the present approach, so as to enable easy implementation or porting to any architecture, and comparison with other approaches and tools. Experimental results are reported in Sec. 6. Finally, Sec. 7 provides conclusions and future directions.

2. State-of-the-art Techniques for Traffic Classification of Mobile Apps

TC of mobile apps has been object of huge interest by several recent works, mainly based on ET assumption. Dai et al. [25] first introduced the concept of "network profile", playing the same role as DNA profiles for an Android app (i.e. a network fingerprint). They proposed NetworkProfiler, a system composed of a module automatically executing an app in an emulator (DroidDriver), and another module that from the generated network traffic builds a profile in terms of (i) contacted hosts and (ii) a state machine of string sequences in URLs (Fingerprint Extractor). Being based on DPI (e.g., HTTP payload) features, the extractor is not suited for ET. The approach has been shown to be effective in identifying ad-traffic, whereas for non-ad apps the evaluation has been carried out only for 6 apps. Additionally, in [25] the full ground truth of the traffic traces being analyzed is not available, so making it hard to quantify the classification performance of NetworkProfiler. A similar spirit permeates the review of Tongaonkar [26], where challenges and techniques for mobile TC and app identification are discussed, mainly based on signature generation and fingerprint extraction from mobile traffic payloads and apps' metadata, as well as from 3rd-party services (e.g., advertisement and profiling traffic). Nevertheless, the problem of dissecting ET is there bypassed by considering man-in-the-middle solutions, suitable only in controlled environments such as enterprises.

Stöber et al. [27] developed a fingerprinting scheme for devices by learning their traffic patterns through background activities. They contend that 70% of smartphone traffic belongs to background activities, and this can be leveraged to create a fingerprint. Based on 3G transmissions, bursts of data are considered to evaluate statistical features. Then, by means of Support Vector Classifier (SVC) and K-Nearest Neighbors, a model of the traffic to be fingerprinted is built, being capable of identifying similar bursts. Results show that using ≈ 15 minutes of traffic testing (based on 6 hours of training) leads to an accuracy ≥ 90% (among 20 users with different combinations of apps installed). Wang et al. [28] propose a system for classifying app usage over encrypted 802.11 traffic (reporting results for 13 iOS apps from 8 distinct categories). Data frames are collected from target apps by running them dynamically for 5 minutes and training a Random Forest (RF) classifier with the proposed set of features. The need for an accurate ground-truth labeling is raised, highlighted by a counterintuitive behavior of some app performance with the training time. AppScanner is proposed in [10] as a framework for fingerprinting and identification of mobile apps. The fingerprints are collected by running apps automatically on an Android device and the network

¹Preliminary results in the same framework of this study have been accepted as a conference publication and will be published as [14].

²Due to NDA with the provider we can not report its name, details of its network, detailed information on the data set, nor release the data set.

traces are pre-processed (to remove background traffic and extract features) to train an SVC and an RF. Statistical features are collected on sets of packets defined through timing criteria and destination IP address/port (see Sec. 3.1). The results, evaluated on 110 most popular apps from Google Play Store, report 99% average accuracy in identifying single apps, and up to 86.9% in classifying them, outperforming state-of-the-art alternatives devised for the (conceptually-)similar website fingerprinting issue [7, 8]. More recently, AppScanner has been employed on a larger dataset to test the aging of apps' fingerprints (due to updates) and possible invariance with respect to used device and app versions (due to different users' usage) [29]. It is demonstrated that, though updates, time, and different devices lead to a performance degradation (with updates being the more demanding issue), a good classification accuracy can be still achieved. To this end, a method for the removal of background / 3rd-party services traffic is there conceived, however not verified by an accurate labeling of the actual non-specific app traffic. The terms of comparison in [10, 29] are also used by Alan and Kaur [30] to investigate whether Android apps can be identified from their launch-time traffic using only TCP/IP headers (i.e. the sizes of the first 64 packets). They find that apps can be identified with 88% accuracy when training and test sets are collected on the same device, based on the simple classification methods developed in [7, 8]. On the other hand, accuracy drops significantly (up to 26% for the best classifier) when the OS/vendor is different. The same work analyzes the impact of the amount of training data required for classification and its "aging" (due to updates). It is worth noticing that state-of-the-art approaches [10, 31, 32] considered in this work outperform those analyzed in [30] also in terms of other performance metrics (see Sec. 6).

Other works aimed at identifying fine-grained user actions within mobile-app traffic. Conti et al. [33] recognizes specific actions that users perform while running a certain app, based on packet direction/size info. This is achieved through service burst (see Sec. 3.1) classification via RF approach, leading to ≥ 95% accuracy for most of the considered actions within a set of 7 Android apps. Netscope [9] performs a similar task taking into account a set of 35 different activities (for both iOS and Android devices), based on statistics originated from IP headers. Assuming an eavesdropper on a Wi-Fi network, it is shown that even a small portion of ET is enough for a given app to be recognized. K-means clustering is employed for elementary-behavior discovery and then an SVC is trained/tested on activity-behaviors binary mapping, showing performance that varies with the device being tested, but reach 78.04% precision and 76.04% recall, on average.

Although not focused on mobile apps (but readily adaptable to this context), the work in [31] proposes a technique to precisely identify services running within HTTPS connections, without relying on specific header fields (being prone to alteration). Suitable features for HTTPS traffic are defined and used as input for a ML-based multi-level identification framework. The evaluation, based on real traffic, shows high identifiability of encrypted web services. Finally, a related work focusing on ET classification, is presented in [34], where the

SSL/TLS-state fingerprint sequence is modelled as a secondorder Markov chain, jointly with a bigram-attribute clustering of two relevant features, to obtain satisfactory accuracy results in a pool with 14 applications, all containing a high rate of ET.

3. Traffic Classification Definitions and Features

In this section we introduce terms and concepts regarding traffic objects, along with the definition of the features extracted from observed traffic and adopted for classification.

3.1. Traffic View

A common TC object is the *biflow*, defined as a sequence of packets sharing the values of the 5-ple (*transport protocol, source IP address & transport port, destination IP address & transport port*), where source and destination can be *swapped* [2]. On the other hand, in this paper, network traffic is decomposed into *service bursts* (SBs), leveraging the notions introduced in [27] and [10, 33] for mobile-phone identification and mobile-app classification, respectively.

To this end, we provide the preliminary definition of burst [27], being a sequence of packets having an inter-packet time smaller than a given threshold (named Burst Threshold, BT), irrespective of their source or destination addresses, as well as of the biflow they belong to. Accordingly, a SB is then a set of packets, within a single burst, that belongs to biflows sharing the same transport protocol, destination IP address & port number.³

It is worth noting that the BT is a key parameter in the definition of SBs and a few different values have been chosen in recent studies [35, 10, 29]. This study also accounts for sensitivity of classification performance to this parameter (see Sec. 6.3). he process of extracting the SBs from the considered traffic traces is summarized in Fig. 1 through the block **SB Extraction**. In the following of the paper (precisely in Sec. 6.3) we will also investigate the need for a preprocessing step (represented in Fig. 1 as the **Preprocess** block) and, in affirmative case, whether this should be performed before or after burstification process.

Remark: We point that SB notion has been used previously in [10, 33] under the (different) name of *flow*. However, in this paper, to avoid any ambiguity with the common and established definition of flow [2], we will refer to the decomposition used in [10, 33] as a SB.

3.2. Statistical Features

or the purpose of TC, we will consider features which are extracted (by statistical means) from the (whole) vector of packet lengths of the generic SB. This approach is analogous to flow-based TC when a flow (resp. a biflow) is instead considered as the relevant object of classification and features are extracted

³The biflow direction is defined according to its first packet: the packet source (destination) is chosen as source (destination) for the whole biflow. Criteria and heuristics for biflow start and end can be defined for both TCP and UDP, and in general a TCP biflow does *not* necessarily match with a TCP session (see [2]).

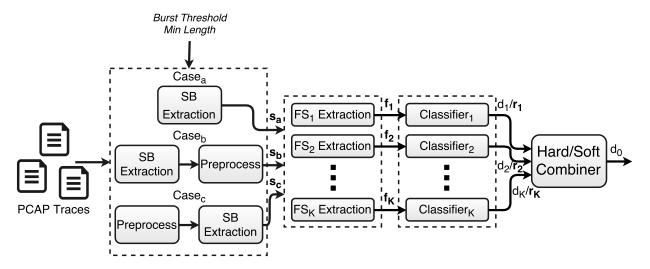


Figure 1: Architecture of the Multi-Classification System (MCS) proposed.

from the sequence of packets forming it. It is worth mentioning that other feature sets may be considered, especially when early-TC of the generic SB is deemed of interest. The aforementioned class includes the packet sizes of the first K packets or some statistical features extracted from this "early" segment, as studied in [17, 18] for the case of Internet TC.

For each SB, three packet series are here considered: (i) incoming packets only (In), (ii) outgoing packets only (Out), and (iii) bidirectional traffic (i.e. both incoming and outgoing packets, In&Out). The following features can be identified for each of these series [10]:

- vector of packet lengths with sign indicating direction;
- minimum, maximum, mean, median, absolute deviation, standard deviation, variance, skew, and kurtosis;
- percentiles (from 10% to 90%, with 10% increments).

Also, for the incoming and outgoing packet series taken as a whole, the joint histogram of packet lengths in both directions can be considered [7, 8].

Finally, in the following, the set of M features adopted by each classifier will be generically indicated with f_1, \ldots, f_M (or collectively as $\mathbf{f} \triangleq \begin{bmatrix} f_1 & \cdots & f_M \end{bmatrix}^T$) and the set of classes (apps) as $\Omega \triangleq \{c_1, \ldots, c_L\}$.

he process of extracting the feature set for k^{th} classifier from each SB is summarized in Fig. 1 through the block FS_k Extraction.

4. Classification Algorithms

n this section we list the state-of-art approaches that we selected as the pool of K=9 base classifiers employed in our MCS. The generic k^{th} (base) classifier within the considered pool is represented in Fig. 1 by means of the block **Classifier**_k. More specifically, this block receives as input the corresponding k^{th} feature set (from the preceding feature extraction block) and outputs either a hard or soft decision (mathematical details

are later provided in Sec. 5) to the hard/soft combiner. We briefly describe their main properties and the motivations that guided us to their choice. For all of them we have reproduced their exact implementation and executed them with the same parameters as described in the respective works, to which we refer for further details.

A recap of the base classifiers considered in this paper, along with the abbreviations used, the supervised philosophy, the set of features taken as input, and the corresponding reference is given in Tab. 1.

Lib_NB

In Liberatore and Levine [8], two classifiers were proposed, one based on the Jaccard similarity index and another based on the Naïve Bayes (NB) learning technique. It was observed that the NB enjoys attractive performance and increased robustness than the Jaccard-based classifier, if IP packets are padded; thus we select NB-based approach as a base classifier (Lib_NB). The NB assumes class-conditional independence of the features f(being not the case for real-world problems but working well in practice) and evaluates the probability that a test instance f_T belongs to each class c_i , i.e. the posterior probability $P(c_i|f_T)$ through the Bayes' theorem $P(c_i|f_T) \propto P(c_i) \prod_{m=1}^{M} P(f_{T,m}|c_i)$, where " α " denotes proportionality. Term $P(c_i)$ denotes the (prior) probability that a generic sample from the dataset will belong to c_i and is estimated from the training set population, while each PDF $P(f_{T,m}|c_i)$ is estimated by employing (Gaussian) kernel density estimation. The fine-grained feature there employed is the joint histogram of packet lengths in both incoming and outgoing directions.

Her_Pure, Her_TF, and Her_Cos

Herrmann et al. [7] proposed the use of a Multinomial NB (MNB) classifier, adopting the *same* set of features as Lib_NB [8], but *differing* in the building assumption. Indeed, while the NB classifier estimates each feature PDF using Gaussian kernels whose occurrence frequencies of the various packet

Table 1: Summary of state-of-art techniques selected as base classifiers.

Abbreviation	Method	Features set	Reference
Lib_NB	Naïve Bayes (NB)	Joint In&Out Histogram	Liberatore and Levine [8]
Her_Pure/TF/Cos	Multinomial NB	Joint In&Out Histogram	Herrmann et al. [7]
Tay_RF	Random Forest	Stat. + Percent. (In/Out/In&Out)	Taylor et al. [10]
Tay_SVC	Support Vector Classifier	Stat. + Percent. (In/Out/In&Out)	Taylor et al. [10]
CART	Decision Tree	Stat. + Percent. (In/Out/In&Out)	Bakhshi and Ghita [32]

sizes match best with the observed values in the test instance, the MNB classifier treats the f_m s as frequencies of a certain value of a categorical random variable and compares the sample histogram of each test instance with the aggregated histogram of all training instances per class. Then, the evaluation of the conditional PMF $P(f_T|c_i)$ is different from Lib_NB and equals $P(f_T|c_i) \propto \prod_{m=1}^{M} (\rho_m)^{f_{T,m}}$, where ρ_m denotes the probability of sampling the m^{th} feature. This implementation is referred to as Her_Pure in our analysis. A few variants of MNB classifier, adopting term frequency transformation without and with cosine normalization, were also successfully employed in [7] and compared in [10], and are referred in our analysis to as Her_TF and Her_Cos, respectively.

Tay_RF and Tay_SVC

In Taylor et al. [10], four (resp. two) approaches for mobile-app traffic classification (resp. identification) were proposed, leveraging both an SVC and an RF. An SVC is a supervised model that represents the training samples as points in a feature (vector) space, with the aim of finding a set of hyperplanes which provide the best class separation. Then, during testing phase, the SVC classifies new points according to the portion of space they fall into. On the other hand, an RF is an ensemble classification method taking advantage of several decision trees (obtained by combining the ideas of *bootstrap aggregating* and *random-feature selection* to avoid over-fitting) built at training time in order to form a stronger classifier [36].

In [10], these classifiers were fed with either (*i*) raw vectors of packet lengths or (*ii*) statistical features (i.e. statistics and percentiles pertaining to incoming/outcoming/bidirectional packet sequences) traffic, with the latter approach leading to the best and least complex classifier (RF with statistical features) between the two. he latter set has been drawn out in [10] as the most "informative" from a larger set of 54 statistical features by means of feature selection technique on mobile traffic data. For this reason, we consider both RF (Tay_RF) and SVC (Tay_SVC) based on the 40 statistical features selected in [10].

CART

Several works performed TC by means of decision trees (e.g., C4.5, C5.0, and their variants), both as flat classifiers [37, 32] and also in a hierarchical [31] or multi-classification [19] architecture. In this paper, we leverage Classification And Regression Tree (CART), a very similar variant of the C4.5 algorithm, constructing binary trees exploiting the features and thresholds that ensure the maximum information gain at each node and allowing to perform both classification and regression tasks (i.e.

with categorical and numerical target variables, respectively). The above classifier is fed with the same statistical features as Tay_RF and Tay_SVC.

5. Classifier Fusion Techniques

Different classifier fusion rules (viz. combiners) have been proposed in the literature [19, 23]. In this section, we will focus on *hard combiners* first (Sec. 5.1), relying on *Type 1 classifiers* (i.e. those that output only the predicted class). Then, we will discuss fusion rules resorting to classifiers' soft-outputs (viz. *Type 3 classifiers*), namely the *soft combiners* (Sec. 5.2). he generic (hard/soft) combiner adopted within the proposed MCS is shown in Fig. 1 through the block **Hard/Soft Combiner**.

In the proposed MCS we will consider both *non-trainable* and *trainable* combiners [23]. In the former case, the combiner has no extra parameters that need to be trained (the combiner is ready-to-use once the sole base classifiers are trained). In the latter case, the combiner requires some parameters to be estimated, usually by means of a *validation set*, different from both the training and the test sets. verall, the proposed MCS will provide *twenty different choices* (6 hard- and 14 soft-combiners, respectively) as the classifier-fusion block being employed.

Finally, for completeness of performance evaluation, in Sec. 6.4, we will also consider an ORAcle combiner (ORA), i.e. an ideal upper bound on the performance corresponding to a combiner correctly classifying a test sample if *at least one* of the base classifiers provides the correct decision [23].

5.1. Hard Combiners

Hard combiners are based on Type 1 classifiers, that is they exploit only the classifiers' predicted classes (generically denoted with $\hat{d}_k(f)$ and collectively as $\hat{d}(f) \triangleq \left[\hat{d}_1(f) \cdots \hat{d}_K(f)\right]^T$), implying the least requirements for designers [23].

In what follows, we will denote with $\mu_i(\hat{d}_T)$ the confidence attributed to the i^{th} class by a generic hard combiner, based on decisions $\hat{d}_T \triangleq \hat{d}(f_T)$ pertaining to the test instance f_T .

Then, the combiner decision is obtained as

$$\hat{d}_0 \triangleq \arg\max_{i \in \Omega} \mu_i(\hat{\boldsymbol{d}}_T).$$

Before proceeding, we recall the definition of k^{th} classifier confusion matrix E^k [23], whose $(i, j)^{th}$ entry is denoted with $e^k_{i,j}$ and represents the probability of k^{th} classifier deciding for j^{th}

class when the i^{th} class is being observed. Clearly, the matrices E_k (as well as the priors $P(c_i)$) employed by combiners are typically estimated using a validation set.

In this work, the following hard combiners⁴ will be considered:

- 1. *Majority Voting* (MV): the estimated class corresponds to the one voted by the relative majority of the classifiers.⁵
- 2. Weighted Majority Voting (WMV): this approach is obtained by weighting the vote of each classifier by its relative confidence. The i^{th} class confidence of the combiner is evaluated as

$$\mu_i(\hat{\boldsymbol{d}}_T) \triangleq \left\{ \delta_i + |I_+^i| \cdot \ln(L-1) + \sum_{k \in I_+^i} w_k \right\},$$

where I_i^t denotes the subset of classifiers having decided for i^{th} class, $\delta_i \triangleq [\ln P(c_i)]$ denotes a class-constant offset, and $w_k \triangleq \ln(p_k/(1-p_k))$ denotes the weight of k^{th} classifier, p_k being the (estimated) accuracy [24].

3. Recall Combiner (REC): this combiner relaxes the assumption of equal class-conditional accuracy (viz. recall) in WMV and thus it amounts to different individual class-specific recalls. The REC confidence measure is then

$$\mu_i(\hat{\boldsymbol{d}}_T) \triangleq \left\{ \bar{\delta}_i + |I_+^i| \cdot \ln(L-1) + \sum_{k \in I_+^i} w_{k,i} \right\},$$

where I_+^i denotes the subset of classifiers having decided for i^{th} class, $\bar{\delta}_i \triangleq [\ln P(c_i) + \sum_{k=1}^K \ln(1-p_{k,i})]$ denotes a class-constant offset, and $w_{k,i} \triangleq \ln(p_{k,i}/(1-p_{k,i}))$ denotes the weight of k^{th} classifier when deciding for i^{th} class, $p_{k,i}$ being its (estimated) class-conditional accuracy [24].

4. *Naïve Bayes* (NB): the i^{th} class confidence measure is represented by the *a posteriori* probability $P(c_i|\hat{d}_1,\ldots,\hat{d}_K)$ based on the conditional independence of classifiers, that is

$$\mu_i(\hat{\boldsymbol{d}}_T) \triangleq P(c_i) \left\{ \prod_{k=1}^K P(\hat{d}_{k,T}|c_i) \right\}.$$

5. Behavior-Knowledge Space method (BKS): this approach removes the conditional independence assumption of NB combiner via multinomial counting on the joint classifiers' space $\hat{d}_1, \ldots, \hat{d}_K$ [38]. More specifically, the validation set is used to estimate the *a posteriori* probability $P(c_i|\hat{d})$ for each c_i and for each value of \hat{d} . This allows labeling each

possible value of $\hat{\boldsymbol{d}}_T$ with the most likely class, according to $\mu_i(\hat{\boldsymbol{d}}_T) \triangleq P(c_i|\hat{\boldsymbol{d}}_T)$ and constructing a look-up (BKS) table. Then, during the testing phase, each new $\hat{\boldsymbol{d}}_T$ provides an index to retrieve from BKS table the estimated class⁷ $\hat{\boldsymbol{d}}_0$.

6. WERnecke's method (WER): WER constructs the same table as BKS but, to reduce over-fitting, considers the 95% confidence intervals of the frequencies (calculated by adopting the normal approximation of the Binomial distribution) in each unit [23]. If there is overlap among the intervals, there is no dominating class for labeling the test instance \hat{d}_T . In this case, the "least wrong" among the K classifiers is identified (based on confusion matrices) and authorized to assign the class to that unit.

5.2. Soft Combiners

This section discusses combiners based on *Type 3 classifiers*. More specifically, we assume that k^{th} classifier is able to provide a soft-output vector $\mathbf{r}_k(\mathbf{f})$ collecting L degrees of support (each belonging⁸ to the interval [0,1]), whose i^{th} entry $d_{k,i}(\mathbf{f})$ denotes the confidence that k^{th} classifier gives to the hypothesis that \mathbf{f} was generated from class c_i . Consequently, for a feature vector input \mathbf{f} the outputs of a pool of K classifiers can be summarized in a $K \times L$ Decision Profile (DP) matrix, denoted with $\mathbf{D}(\mathbf{f})$. It is worth noting that k^{th} row of $\mathbf{D}(\mathbf{f})$ equals $\mathbf{r}_k(\mathbf{f})$, whereas i^{th} column of $\mathbf{D}(\mathbf{f})$, denoted with $d_i(\mathbf{f})$, represents the soft-confidence attributed to i^{th} class by the classifiers' pool.

In what follows, we will denote with $\mu_i(\boldsymbol{D}(f_T))$ the confidence attributed to i^{th} class by the generic soft combiner based on DP matrix $\boldsymbol{D}(f_T)$ obtained from the test instance f_T . The corresponding decision is then found as:

$$\hat{d}_0 \triangleq \arg\max_{i \in \Omega} \mu_i(\boldsymbol{D}(\boldsymbol{f}_T)).$$

Soft-combiners can be mainly categorized into *Class-Conscious* (CC) and *Class-Indifferent* (CI) methods. CC methods use DP matrix but disregard part of the information, using only *one column per class* (i.e. $\mu_i(\boldsymbol{D}(f_T)) = \mu_i(\boldsymbol{d}_i(f_T))$). For this class of soft combiners, there exist either trainable or nontrainable combiners. On the other hand, CI methods use the whole DP matrix $\boldsymbol{D}(f_T)$ to evaluate i^{th} class confidence, i.e. they interpret the DP as a vector in the intermediate feature space. Only trainable combiners belong to CI category.

The following soft combiners have been considered in this work:

1. (CC) Non-trainable combiners: the combination function can be chosen among different simple alternatives, such as the (i) Mean $(\mu_i(\boldsymbol{d}_i(\boldsymbol{f}_T)) \triangleq \frac{1}{K} \sum_{k=1}^K d_{k,i}(\boldsymbol{f}_T))$, the (ii) Maximum $(\mu_i(\boldsymbol{d}_i(\boldsymbol{f}_T)) \triangleq \max_k d_{k,i}(\boldsymbol{f}_T))$, (iii) the Minimum $(\mu_i(\boldsymbol{d}_i(\boldsymbol{f}_T)) \triangleq \min_k d_{k,i}(\boldsymbol{f}_T))$, and (iv) the Median

⁴Note that all the (hard) combiners are trainable, except for the Majority Voting with random tie-breaking.

⁵In case multiple classes obtain the same highest value, ties are broken either (a) randomly or (b) by using e_{ii}^k , i.e. the vote of each classifier is weighted by the confidence degree of that classifier when it assigns a sample to the class it is voting for [19]. In the latter case, MV becomes a *trainable combiner*.

⁶The space complexity is thus $O(L^K)$, which requires a large validation set for training.

⁷Ties are resolved by using a MV (with random tie-breaking) between the elements of \hat{d}_T [23].

⁸Such constraint corresponds to the natural range output of a confidence measure and can be ensured even though the specific classifier does not admit normalized soft-outputs, see [23].

 $(\mu_i(\boldsymbol{d}_i(f_T)) \triangleq \operatorname{med}_k d_{k,i}(f_T))$. Another option is (v) the Trimmed (Trim) Mean: the K degrees of support are sorted and P% of the values are dropped on both tails (this confers potential robustness to "outliers"); the $\mu_i(\boldsymbol{d}_i(f_T))$ is found as the mean of the remaining degrees of support. Besides, we consider the Generalized (Gen) Mean, defined as

$$\mu_i(\boldsymbol{d}_i(\boldsymbol{f}_T)) \triangleq \left(\frac{1}{K} \sum_{k=1}^K d_{k,i}(\boldsymbol{f}_T)^{\alpha}\right)^{1/\alpha}$$

which comprises different means and functions as special cases [23].9

Finally, we consider the Probabilistic Product (PP) aggregation [39], providing maximum a-posteriori Bayes decision, based on the (unrealistic) assumptions that the classifiers use mutually independent subsets of features, and whose confidence measures yield the *true* posterior probability, that is $d_{k,i} = P(c_i|\hat{d}_k)$, on their respective feature subspaces. The combination formula is $\mu_i(\boldsymbol{d}_i(\boldsymbol{f}_T)) \triangleq \prod_{k=1}^K d_{k,i}(\boldsymbol{f}_T)/P(c_i)^{K-1}$, where the prior probabilities $P(c_i)$ are estimated from training data.

2. (CC) Trainable combiners: here we will consider the (i) Fuzzy Integral approach (FI) and (ii) trainable linear combinations [23].

FI searches for the maximal grade of agreement between the objective evidence (provided by the sorted classifier outputs for i^{th} class) and the expectation (i.e. the *fuzzy measure* values). More specifically, the FI is based on evaluating the support as

$$\mu_i(\boldsymbol{d}_i(\boldsymbol{f}_T)) \triangleq \max_{t=1}^K \left\{ \min \left\{ d_{k_t,i}(\boldsymbol{f}_T), g(t) \right\} \right\}$$

In other terms, the vector $d_i(f_T)$ (i.e. the values of support for c_i) is sorted in descending order and fused with the fuzzy measure for that class (whose t^{th} element is denoted with g(t), and whose explicit formula is based on pool accuracies estimated through validation data [23]) to get $\mu_i(d_i(f_T))$. Therefore, for every test instance f_T , L vectors of length K are evaluated, each corresponding to a class and containing values of the considered fuzzy measure

Furthermore, we will consider the following *trainable linear combinations*. The first is based on the K weights approach, defined as $\mu_i(\boldsymbol{d}_i(f_T)) \triangleq \widetilde{\boldsymbol{w}}^T \boldsymbol{d}_i(f_T)$, where $\widetilde{\boldsymbol{w}} \in [0,1]^{K\times 1}$ and $\widetilde{\boldsymbol{w}}_k \triangleq \frac{(1/\epsilon_k)}{\sum_{i=1}^K (1/\epsilon_i)}$, being ϵ_k the (estimated) errorrate of k^{th} classifier [40]. Secondly, the KL weights approach is based on [41] $\mu_i(\boldsymbol{d}_i(f_T)) \triangleq \boldsymbol{w}_i^T \boldsymbol{d}_i(f_T)$, where $\boldsymbol{w}_i \triangleq (\boldsymbol{D}_i \boldsymbol{D}_i^T)^{-1} \boldsymbol{D}_i \boldsymbol{b}_i$ and $\boldsymbol{D}_i \in [0,1]^{K\times N}$ denotes the matrix obtained arranging all the i^{th} columns of the DP matrices belonging to the validation set, whereas $\boldsymbol{b}_i \in \{0,1\}^N$ whose

3. (CI) Decision Templates (DT): the DT approach [23] stores the most typical DP for each class c_i (i.e. the DT of i^{th} class, denoted with \bar{D}_i) and then compares it with the current DP matrix $D(f_T)$ using a suitably chosen similarity measure $S(D(f_T), \bar{D}_i)$). The confidence for i^{th} class will be then

$$\mu_i(\boldsymbol{D}(f_T)) \triangleq \mathcal{S}(\boldsymbol{D}(f_T), \bar{\boldsymbol{D}}_i)$$

when a new test instance f_T is submitted. Differently, during the training phase, the DT associated to i^{th} class \bar{D}_i is built as the average of the all the DP matrices within the validation set labelled with c_i .

In this study, we will employ three common similarity measures for the DT testing phase, based on the following distances [23]: (a) squared Euclidean (DT-SE); (b) ℓ_1 norm after vectorization (DT-L1); (c) symmetric fuzzy-set originated (DT-FSD).

4. (C1) Dempster-Shafer approach (DS): the present combiner takes its inspiration from the theory of evidence (DS theory). Similarly to DT method, in DS approach the DT matrices $\bar{D}_1, \ldots, \bar{D}_L$ are evaluated from the validation set. On the other hand, the similarity evaluation between each \bar{D}_i and the DP matrix $D(f_T)$ is replaced by the following steps [23].

First, a $L \times K$ proximity matrix $\mathbf{\Phi}$ is built, whose $(i,k)^{th}$ entry is a normalized measure of distance¹⁰ between the k^{th} rows of the i^{th} class DT $\bar{\mathbf{D}}_i$ and of the DP (a similarity measure between the confidence vector of k^{th} classifier and its typical profile when c_i is the actual class). Secondly, by using $\mathbf{\Phi}$, for every class $c_i \in \Omega$ and for every classifier $k = 1, \ldots, K$, a belief degree $\beta_i (\mathbf{r}_k(\mathbf{f}_T))$ is computed. Finally, the i^{th} degree of support $\mu_i(\mathbf{D}(\mathbf{f}_T))$ is obtained as a normalized product of the belief degrees $\beta_i(\mathbf{r}_k(\mathbf{f}_T))$, $k = 1, \ldots, K$.

6. Experimental Results

In this section we first provide a detailed description of the dataset used (Sec. 6.1). Then, in Sec. 6.2, we recall the performance metrics evaluated in our analysis. We then report a systematic investigation of the effectiveness of different preprocessing operations performed on data before actual classification (Sec. 6.3, so as to underline "best practices") by measuring their influence on the performance of all the considered classifiers/combiners. Finally, in Sec. 6.4 we report performance of the proposed MCS (and investigate its modularity) in comparison to state-of-the-art classifiers devised for mobile TC.

 n^{th} entry equals 1 when the corresponding sample of the validation set belongs to c_i .

 $^{^9} In$ this paper we have set $\alpha=\frac{1}{2}$ and P%=20% for Generalized and Trimmed Mean combiners, respectively.

 $^{^{10}}$ Although any distance could be employed, in this study we concentrate on ℓ_2 norm (DS-L2) for simplicity.

6.1. Dataset Description

he considered dataset is composed of real-traffic traces, provided by an international mobile solutions provider (already anonymized) and generated from a total of 49 apps (resp. 45) on Android (resp. iOS) devices, run *separately*. Mobile traffic has been generated by different *human-users* running various devices, without specific constraints on the operating system / app version, being the latter a *worst case* for mobile TC [30]. As specified in Sec. 1, we are not allowed (due to NDA) to provide details on the network where the traffic traces were collected. Accordingly, ground truth is obtained by labeling (manually) each trace with the generating application. As a whole, the dataset is made up of 607 (resp. 419) traffic traces, with an average duration of 282 (resp. 296) seconds and $1 \div 60$ (resp. $1 \div 48$) traces per app.

The traces belonging (viz. the dataset corresponding) to the two aforementioned operating systems are investigated separately, in order to evaluate the detectability of mobile apps in a well established scenario (i.e. belonging to the same operating system / store).¹¹

After the burstification process described in Sec. 3.1, network traffic is then processed using the (statistical features extraction) approach introduced in Sec. 3.2. We remark that the minimum SB length considered in this study is 7 (as suggested in [10]), since it is the shortest sequence of packets representing a meaningful data transfer which includes a TCP handshake and an HTTP request/response with corresponding ACKs. On the other hand, in this work, we do not restrict superiorly the length of the SB to be analyzed, since we did not consider (for reasons of computational complexity) classification algorithms taking as input the (varying) raw vector of packets (referred to as "per-flow length classifiers" in [10]). We observe that, given the collection methodology of the considered traces, the SB definition is not prone to possible wrong-segmentation of the SBs within the same burst, according to the aggregation principle of the same destination IP address / port couple.

dditionally, the number of instances for each app presents a severe imbalance (this is especially true for the least observed ones). For an excellent introduction to different techniques which can be applied to imbalanced datasets, with specific focus on Internet TC, please refer to [42]. As a summary, two different "philosophies" may be pursued for dealing with class imbalance. These mainly pertain to re-sampling (comprising oversampling and undersampling) methods [42] and cost-sensitive learning [12, 43] approaches.

In this paper, an oversampling procedure has been applied to the dataset. More specifically, we applied the *Synthetic Minority Oversampling TEchnique* (SMOTE) [44] to the apps with a number of SBs less than 30th percentile of the distribution of the number of SBs per app¹², in order to obtain a reasonable number of samples per app.

SMOTE is one of the most popular approaches for data-based class-minority oversampling. Specifically, we adopted the filter implemented in the Weka environment by means of weka.filters.supervised.instance.SMOTE Java class. We remark also that the results obtained with different percentages of SMOTE (e.g., corresponding to the 40^{th} and 50^{th} percentiles) have shown no discrepant relative performance among the classifiers and combiners (both hard and soft) considered in what follows, thus underlining the *stability* of the considered dataset. ¹³

6.2. Performance Metrics

The successive analysis will be based on the following performance metrics [23]: (i) overall accuracy, (ii) precision, and (iii) recall [45]. Since the latter two metrics are defined on a per-app (per-class) basis, we will employ their arithmetically averaged (viz. macro) versions. Additionally, we will consider (iv) the *F-measure*, defined as ($F \triangleq (2 \cdot \text{prec} \cdot \text{rec})/(\text{prec} + \text{rec})$), being a scaled harmonic mean of (macro-) precision and (macro-) recall, so as to account for both the effects of precision (prec) and recall (rec) in a concise fashion. Besides, we will consider (v) confusion matrices of classifiers (resp. combiners) to provide their whole performance "picture" and identify the most frequent misclassification patterns. Clearly, a higher concentration toward the diagonal (where predicted app equals the actual one) implies better performance of the generic classifier (resp. combiner).

Finally, we remark that each considered setup will employ a random training-validation-test set splitting (with corresponding percentages 50% - 25% - 25%, respectively).

6.3. Burst Threshold Impact on Performance and Hints on Dataset Pre-processing

Our first investigation on pre-processing steps applied to considered traces was aimed at assessing whether there is a substantial gain (or, generically, a significant change) in performance when cleaning traffic traces from *TCP retransmissions*. Results (not shown here for the sake of brevity) have underlined (almost) insensitivity of performance to the aforementioned operation, quantified in less than 0.2% change in accuracy for the best base classifier observed when considering a SB definition corresponding to 1s of BT. For this reason, in what follows, we have processed uncleaned (i.e. including TCP retransmissions) traffic traces, as the above step does not affect classification performance in a substantial way while adding unnecessary complexity to the proposed classification approach.

Then, two (coupled) useful investigations are pursued in what follows. First, we analyze the sensitivity of the classification performance to SB definition, focusing on the BT, to analyze whether (and, in the affirmative case, to which degree) classifiers' performance are affected by this parameter. Indeed,

¹¹Nevertheless, since common apps between the two datasets are 42 (i.e. 85.7% and 91.3% of the whole Android and iOS dataset, respectively), an OS-agnostic classification concerning the possibility to distinguish not only the specific app, but also the OS it belongs, represents an interesting further avenue.

¹²Note that this distribution depends on the initial number of SBs (without SMOTE) and therefore on the value of the BT.

¹³We remark that the present framework does not necessarily rely on SMOTE and such procedure can be safely removed from the pipeline in the case of a larger dataset.

previous studies have only provided results pertaining to empirically chosen values of the BT, corresponding to 1s [10, 29] and 4.5s [27], respectively. Hence, to provide a comprehensive BT analysis, we have employed the interval [0.5, 5] seconds (with increments of $\Delta = 0.5s$) which includes *both* the aforementioned *empirical choices*.

Secondly, the aim is to investigate the potential gain achievable when removing zero-payload traffic. Indeed, a similar preprocessing step has been suggested in [46] for a website fingerprinting task. Specifically, it has been advocated to remove packets sized 52 from features' evaluation, based on the intuition (confirmed by the appealing results in Panchenko et al. [46]) that packets of this length occur for all possible web pages, as these correspond to acknowledgments between sender and receiver (TCP ACK packets with no payload). Thus, an evaluation of features without packets sized 52 would allow to discard non-website-specific behavior (which may be regarded as noise for the evaluation of the considered features). We argue that this may be also the case of mobile TC, as these packets correspond to a non-app-specific behavior. Accordingly, we pursue a similar (though more general, as some packets sized 52 could correspond to mobile data traffic exchange) approach, by removing packets with zero-payload.

Since the two aforementioned processing steps are *interde*pendent (i.e. the BT is influenced by the presence/absence of zero-payload packets), the following three configurations of the dataset have been considered, by varying BT value:

- (a) Original dataset (no pre-processing);
- (b) Dataset with zero-payload packets removed after the SB extraction;
- (c) Dataset with zero-payload packets removed before the SB extraction.

inally, SBs with a length less than "Min Length" packets (see Fig. 1) have been discarded in order to improve classification performance, as suggested in [10]. Note that in [10] a (minimum) flow length of 7 packets is considered as the optimal choice, since it represents the length of the shortest "complete" SB, that consists of a TCP handshake (three packets), an HTTP request/response pair (two packets) and the corresponding acknowledgments (two packets). In this work, we have made the same choice for both the cases (a) and (b). On the other hand, in case (c), we have selected a Min Length equal to 2, since in the latter case SB extraction is performed on traffic traces whose zero-payload packets have been already removed (i.e. TCP handshake and acknowledgments belonging to the shortest "complete" SB).

ig. 2 shows the number of SBs in these three datasets as a function of the BT. Intuitively, the greater the BT, the lower the number of (resp. the longer the) SBs obtained (for all the datasets). In detail, this number ranges from 16939 (resp. 15166) to 43089 (resp. 35064) for the dataset with zero-payload packets removal after (with a 5s BT) and before (with a 0.5s BT) the SB extraction, respectively. From inspection of the figure, it can be noticed a "slope" change at BT equal to 1s.

It can be inferred that, when BT is less than 1s, the burstification process leads to an excessive fragmentation, and does not adequately capture the bursty nature of the considered mobile traffic. On the other hand, values higher than 1s may represent solutions which may lead to *merging* actually-distinct SBs (although in the range (1, 5] seconds such "merging effect" seems not dramatic).

In Fig. 3 both the accuracy (top) and the F-measure (bottom) for all the classifiers described in Sec. 4 are shown vs. the BT value, for Android traces. More specifically, for each figure, cases (a) full dataset, (b) zero-payload packets removed after SB extraction, and (c) zero-payload packets removed before SB extraction are reported in left, middle and right boxes, respectively.

From the inspection of results, the highest performance is obtained with a threshold of 1s/1.5s in the case (c), i.e. with zero-payload packets removed before SB extraction. he optimal BT value found numerically also confirms the considerations on fragmentation/merging traffic effects arising from an inaccurate (viz. lower/higher) choice of the BT value, somewhat anticipated by the slope change phenomenon in Fig. 2. This trend can be observed for both Android and iOS traces (not shown for brevity). The results agree qualitatively with the considerations in [10, 29], thus underlining that 1s represents a good and stable choice for the BT.¹⁴

Similarly, it is evident that removal of zero-payload packets *always* provides some gain in performance, which is independent on the specific BT considered, and whether such removal is performed after (b) or before (c) SB extraction. Nevertheless, an additional performance improvement is obtained when performing the removal before SB extraction (c). This may be explained as this filtering of "noisy packets" is also beneficial for a more effective SB segmentation. Indeed, taking into account a threshold value of 1s, for the best base classifier (i.e. Tay_RF), removal of zero-payload packets before and after SB partitioning produces an accuracy increment of +6.7% (resp. +9.7%) and +3.3% (resp. +4.3%), respectively. Thus, as stated above, when this zero-payload cleansing is performed before, a further enhancement of +3.4% (resp. +5.4%) can be obtained.

Interestingly, F-measure increments (being in this case Her_Cos the best base classifier in terms of F-measure) are markedly smaller and substantial only for the removal of zero-payload packets before SB extraction: +1.5% (resp. +3.6%).

Additionally, it is apparent a weakly-decreasing trend for best performing classifiers (namely Tay_RF, Her_Cos, and Her_TF) for increasing values of the BT. Similar trends can be observed for considered hard and soft combiners although less evident, since the influence of other base classifiers. The aforementioned behavior can be explained as larger values of the BT imply *longer* SBs, thus precluding a correct segmentation of the different actions associated to a certain app during time.

¹⁴Nonetheless, in any case, automatic design (and adaptability) of this value would be desirable, being able to cope with networks experiencing different delay conditions.

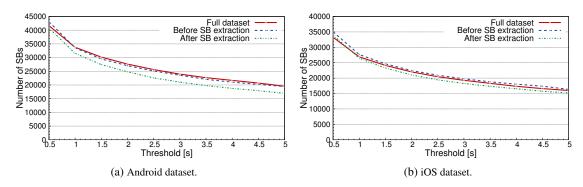


Figure 2: Number of service bursts for different values of the BT considering Android (a) and iOS (b) datasets.

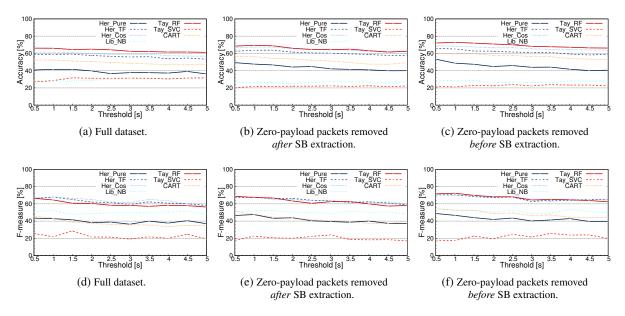


Figure 3: Accuracy (a-c) and F-measure (d-f) of the base (state-of-the-art) classifiers to varying the BT (Android dataset).

Therefore, since the removal of zero-payload packets before SB extraction seems an appealing pre-processing step over a wide range of BT values, in what follows we compare the performance of (a) the best base classifier (corresponding to Tay_RF, thus qualitatively agreeing with the results in [10]), (b) the best hard combiner (corresponding to either NB or WMV combiner, depending on the specific performance metric deemed relevant) and (c) the best soft combiner (corresponding to the KL weights).

The present investigation is conducted by measuring their accuracy and F-measure as a function of the BT (over the same threshold range employed for Fig. 3), in Fig. 4 for Android traces (similar results have been observed iOS traces).

This allows investigating the general improvement provided by the present MCS system over the best base classifier, either considering hard or soft techniques, which is seen to be *almost* independent on the specific burst threshold considered. For completeness, accuracy plots in Fig. 4a also report the performance of ORA combiner.¹⁵, which highlights how the proposed approach "pushes" the performance toward the combining theoretical performance (i.e. upper-bound) for the considered pool.

6.4. Classification Results

Based on the previous considerations, in what follows we focus on case (c) (that is, removing zero-payload packets before burstification) and set the BT to 1s, collectively representing the scenario with the highest performance observed. Then, we show results (at a finer detail) obtained by the application of the proposed MCS (see Sec. 3) to the aforementioned case.

First, in Tab. 2, we report the performance of all the base classifiers described in Sec. 4, in terms of the considered synthetic measures. Also, for completeness, we report the accuracy and recall achieved by the ORA (rightmost column).

From inspection of results, it is apparent that Tay_RF, Her_Cos, and Her_TF achieve the highest performance w.r.t.

¹⁵Indeed, precision (and consequently F-measure) of the ORA cannot be evaluated since its error patterns are not defined [19].

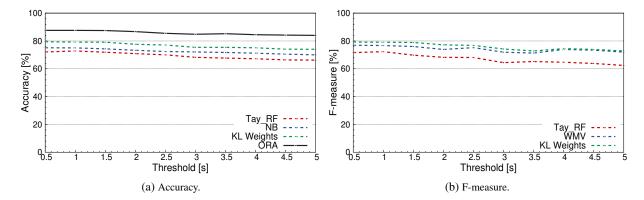


Figure 4: Accuracy (a) and F-measure (b) of the best base classifier, hard and soft combiner versus the BT (Android dataset). Performance refers to the dataset with zero-payload packets removed *before* the SB extraction.

the considered measures in the present setup, being still prone to classification errors. he quantitative scores are (only at first glance) in contrast to those typically observed in Internet TC [19] and, more recently, to those achieved in the mobile context [10, 29]. However, in the former case, the classification problem is simplified by a homogeneous and less dynamic nature of the traffic being observed (while typically coping with a lower number of classes to discriminate from), whereas in the latter case it likely pertains to a non-exhaustive traffic collection procedure, being bot-generated and probably not capable of adequately "representing" all the "paths" of a generic app. Additionally, by looking at ORA performance, the best accuracy (resp. recall) of the base classifiers can be improved by means of the proposed MCS up to 14.8% (resp. 19.5%) for Android and up to 16.8% (resp. 19.9%) for iOS, respectively. We notice that the upper-bound performance may be further improved by the adoption in the pool of other classifiers suitably-devised for mobile TC, underlining the appeal of the MCS.

To this end, in Tab. 3 we show (and compare) the performance of the considered hard combiners. Results underline that BKS is able to provide the highest improvement with respect to the best base classifier (Tay_RF) in terms of overall accuracy. The same reasoning applies to NB for recall measure (the latter also performs quite well in terms of accuracy). Differently, MV and WMV result appealing because of the remarkable improvement in terms of precision and F-measure over the best base classifier (between +3.8% and +5.4%, respectively).

Interestingly, WMV and NB represent the most appealing choices in terms of the set of performance metrics considered, (almost) collectively providing the highest performance. This is explained as they are less prone to over-fitting (and have less training requirements), while also enjoying lower complexity w.r.t. WER and BKS. Remarkably, all the considered hard combiners (except for MV, when referring to the sole overall accuracy experienced with Android traffic), outperform the best base classifier in terms of all the considered performance metrics. This holds in both iOS and Android traffic.

A similar numerical comparison is shown in Tab. 4, where the performance of the three different groups of soft-combiners considered in this study are reported in separate sub-tables (i.e. CC non-trainable, CC trainable, and CI in sub-tables (a-b), (c), and (d), respectively), so as to (possibly) underline an interesting performance trend of a given group. For each group, ORA performance (as the rightmost column) is reported so as to highlight the corresponding improvement achievable.

By looking at their performance, it is apparent that a remarkable performance improvement can be achieved already with the sole use of CC non-trainable combiners (for which the availability of validation data is *not needed*). In fact, for the considered case, the Mean, the Median, the Trimmed Mean and the Generalized Mean are able to improve Tay_RF performance in terms of all the reported synthetic measures. This holds in both iOS and Android traffic. On the other hand, the soft combination approaches provided by PP, Maximum, Minimum, Harmonic Mean, and Geometric Mean always lead to *unsatisfactory* performance when compared to the best base classifier (Tay_RF). This can be explained as these are more sensitive to soft-output misspecification of the classifiers in the pool.

Interestingly, a general (remarkable) improvement is achieved by the *whole group* of CC trainable combiners over Tay_RF. More specifically, though all the combiners within this group perform quite well, KL weights represents the most appealing choice in terms of all the measures considered (and for traffic belonging to different OSs).

Furthermore, CI combiners are also able to improve, in most cases (except for a slight degradation of precision measure, see later discussion), performance over the best base classifier, with DT-L1 and DS-L2 performing slightly better than others in the CC group. Still, the larger generalization capability of CI combiners does not pay back in terms of performance in comparison to CC trainable combiners. This may be attributed to an inadequate number of validation samples or to an over-fitting phenomenon. From a direct comparison of all the combiners belonging to all groups reported (both hard and soft), it is evident that KL weights represents the *best combiner* considered in this study for the present dataset. inally, we underline that improved absolute performance measures may be achieved by the proposed MCS if additional (high performing and/or diverse) classifiers are developed to enlarge the considered pool.

Additionally, to summarize the improvement achieved by

Table 2: Performance (%) of base (state-of-the-art) classifiers considering Android (iOS) traffic.

Classifier	Her_Pure	Her_TF	Her_Cos	Lib_NB	Tay_RF	Tay_SVC	CART	ORA
Accuracy Macro Precision Macro Recall Macro F-Measure	48.7 (50.9) 45.1 (47.2) 54.8 (49.9) 46.7 (47.7)	65.2 (64.8) 74.6 (70.0) 58.4 (56.8) 70.7 (66.9)	68.4 (68.9) 71.2 (69.3) 63.5 (62.3) 69.5 (67.8)	28.0 (32.4) 60.3 (60.7) 36.0 (33.6) 53.1 (52.3)	72.8 (70.9) 74.7 (71.5) 64.1 (62.3) 72.3 (69.4)	21.2 (27.4) 21.4 (30.0) 9.89 (14.2) 17.4 (24.6)	59.4 (56.7) 52.8 (50.9) 51.4 (49.3) 52.5 (50.6)	87.6 (87.7) - 83.6 (82.2)

Table 3: Performance (%) of hard combiners considering Android (iOS) traffic.

Combiner	MV	WMV	REC	NB	BKS	WER	ORA
Accuracy	72.2 (71.9)	72.8 (72.4)	73.8 (72.6)	75.0 (74.0)	75.0 (74.3)	73.8 (71.9)	87.6 (87.7)
Macro Precision	79.3 (76.9)	80.1 (76.9)	78.7 (76.3)	75.8 (73.5)	77.4 (74.2)	75.6 (72.1)	-
Macro Recall	65.4 (63.4)	65.8 (63.9)	67.0 (64.2)	70.7 (67.6)	69.7 (67.2)	65.7 (63.5)	83.6 (82.2)
Macro F-Measure	76.1 (73.8)	76.7 (73.9)	76.1 (73.6)	74.7 (72.3)	75.7 (72.7)	73.4 (70.2)	-

each group of (hard/soft) combining techniques, we have reported in Tab. 5 the Maximum Improvement Over the Best Classifier (MIOBC) provided by each group for every performance measure. Referring to the group of hard combiners, it is apparent that such group is always able to provide an improvement, ranging from +2.2% (accuracy on Android traffic) to +6.6% (recall on Android traffic), by means of diversity principle, representing the milestone for adoption of classifier fusion techniques. However, as remarked before, different approaches (namely MV, WMV, NB, and BKS) result best according to different performance metrics. A similar reasoning applies to the group of CC non-trainable combiners (second column), where the improvement ranges from +3.0% (accuracy on Android traffic) to +6.5% (recall on Android traffic). Here, the improvement is qualitatively similar to hard combiners. However, CC non-trainable combiners, though requiring the availability of soft outputs from each classifier in the pool, do not require the availability of a validation set (which is instead required in the design of almost all the hard combiners here considered). This may be appealing in the case of scarcity of additional training (validation) data. On the other hand, the group of CC trainable combiners is able to provide the best improvement for each metric. This is not only the consequence of the presence of KL weights within the group, having the highest performance. Indeed, as observed earlier, all the combiners within the group are able to provide significant gains. Finally, CI combiners are able to collectively provide a performance improvement over almost all the considered metrics. The sole exception is represented by precision (which is slightly degraded for all the combiners within this group), with a consequent gain reduction of the corresponding highest F-measure achieved by the CI group.

We now compare the performance of the best classifier with the best hard and soft combiners at a *finer detail*, that is, by analyzing their confusion matrices, which allow to focus on misclassification patterns among apps (cf. Sec. 6.2). To this end, in Figs. 5a, 5b and 5c, we show the confusion matrices of Tay_RF, NB and KL weights, respectively. The reported matrices refer to Android traffic. However it is worth noticing that similar qualitative trends have been observed for iOS traffic. From inspection of the results, it is revealed a homogeneously-reduced occurrence of misclassification patterns when employing a (good) combiner with respect to the best base classifier.

This is more evident when a soft combiner is employed.

Finally, in Tabs. 6 and 7, we delve into how classifiers subset selection affects performance, focusing on the F-measure. The intent is investigating possible performance gain of the considered combiners (grouped as done previously) and computational complexity reduction, by discarding *non-informative* classifiers from the pool. Since the number of different subsets is combinatorial and having available different optimization criteria (combiners), it is impractical evaluating performance for all the possible combinations. Hence, we adopt an heuristic approach informed by the *diversity* of classification methods and iteratively removing the *worst performing* classifier.

Referring to hard combiners (cf. Tab. 6), several observations can be made. The best overall F-measure performance is achieved by MV and REC on iOS and Android traffic, respectively. The appeal of this result is that these combiners have low requirements both in terms of training samples and operational (testing phase) complexity. Additionally, it is apparent that the hard combiners requiring the least parameters to be trained (i.e. MV, WMV, REC, and NB) all benefit from the selection of a subset of classifiers within the pool. Interestingly, they all achieve their maximum per combiner when only Her_Cos, Lib_NB, and Tay_RF are employed. This may be attributed at the higher diversity provided by these three different base classifiers. On the other hand, WER also presents improved performance with a different selection of the subset of classifiers (namely, a larger subset for Android traffic, whereas only Her_Cos and Tay_RF are needed in the pool to achieve its highest performance over iOS traffic). Finally, it is apparent that BKS does not benefit from the same subset selection as MV, WMV, REC, and NB. Therefore, we argue that this may be attributed to over-fitting issues (i.e. unnecessarily modeled correlation between diverse base classifiers).

Then, with reference to CC non-trainable combiners (cf. Tabs. 7a and 7b), we first observe that PP, Maximum, Minimum, Harmonic Mean, and Geometric Mean combiners have a dramatic improvement of F-measure performance when considering small subsets of the classifiers pool. Similarly, the Mean, Median, Trimmed Mean, and Generalized Mean are able to improve (almost always) their performance when considering the smallest pool composed by Her_Cos and Tay_RF. However, their performance improvement is less steep. This trend may be

Table 4: Performance (%) of different classes of soft combiners, considering Android (iOS) traffic.

(a) Class-conscious (CC) non-trainable combiners (1).

Combiner	Mean	Maximum	Minimum	Median	PP	ORA
Accuracy	75.3 (73.8)	61.5 (56.7)	51.8 (47.3)	73.7 (72.8)	52.1 (47.6)	87.7 (87.6)
Macro Precision	74.7 (71.8)	55.2 (50.2)	38.1 (35.3)	79.8 (77.4)	38.4 (35.6)	-
Macro Recall	70.6 (67.5)	54.5 (50.5)	44.4 (40)	67.1 (64.2)	44.7 (40.3)	83.7 (82.3)
Macro F-Measure	73.8 (70.9)	55 (50.3)	39.3 (36.1)	76.9 (74.3)	39.5 (36.5)	-

(b) Class-conscious (CC) non-trainable combiners (2).

Combiner	Trim Mean	Harm Mean	Geom Mean	Gen Mean	ORA
Accuracy	75.6 (74.4)	51.8 (47.1)	52.3 (47.9)	75.8 (74.4)	87.7 (87.6)
Macro Precision	77.7 (75.1)	38.2 (35.1)	38.5 (35.6)	77.1 (74.9)	-
Macro Recall	70.4 (67.7)	44.4 (39.9)	44.5 (40.3)	70.5 (67.3)	83.7 (82.3)
Macro F-Measure	76.2 (73.5)	39.3 (35.9)	39.6 (36.5)	75.7 (73.2)	-

(c) Class-conscious (CC) trainable combiners.

Combiner	Fuzzy Integral	K weights	KL weights	ORA
Accuracy	75.4 (73.5)	76.1 (74.2)	79.2 (77.8)	87.7 (87.6)
Macro Precision	77.0 (73.6)	76.3 (72.7)	80.6 (78.2)	
Macro Recall	70.4 (67.2)	71.1 (67.8)	73.6 (71.6)	83.7 (82.3)
Macro F-Measure	75.6 (72.2)	75.2 (71.7)	79.1 (76.8)	

(d) Class-indifferent (CI) combiners: Decision Templates (DT) and Dempster-Shafer (DS) approaches.

Combiner	DT-SE	DT-L1	DT-FSD	DS-L2	ORA
Accuracy	75.6 (72.6)	74.9 (73.8)	74.7 (72.8)	75.7 (73.0)	87.7 (87.6)
Macro Precision	73.3 (69.1)	73.2 (71.4)	73.2 (69.9)	73.5 (69.9)	-
Macro Recall	72.6 (69.1)	71.1 (68.4)	69.9 (66.8)	72.2 (69.0)	83.7 (82.3)
Macro F-Measure	73.1 (69.1)	72.8 (70.7)	72.5 (69.3)	73.2 (69.7)	-

Table 5: Maximum Improvement Over Best Classifier (MIOBC) of the F-measure (%) for each class of hard and soft combiners, considering Android (iOS) traffic.

Combiner	Hard	CC non-trainable	CC trainable	CI
Accuracy	+2.2 (+3.4)	+3.0 (+3.5)	+6.4 (+6.9)	+2.8 (+2.9)
Macro Precision	+5.4 (+5.4)	+5.1 (+5.9)	+5.9 (+6.7)	-1.4 (-0,1)
Macro Recall	+6.6 (+5.3)	+6.5 (+5.4)	+9.5 (+9.3)	+8.5 (+6.8)
Macro F-Measure	+4.4 (+4.5)	+4.6 (+4.9)	+6.8 (+7.4)	+0.8 (+1.3)

explained as CC non-trainable combiners are more prone to be biased from wrong classifiers in the pool, due to the lack of high-level (validation-based) training. Nevertheless, the latter sub-group possesses an intrinsic robustness (due to their peculiar combination functions) to having *outliers* in the pool. On the other hand, by observing performance of CC trainable combiners (cf. Tab. 7c), it is apparent that KL weights benefits from a judicious use of the subset. This allows reducing the number of parameters to be trained, especially those related to weak classifiers, and thus avoid slight over-fitting. A different trend is instead observed for K weights, being similar to that observed for CC non-trainable combiners. The reason is that the linear (separating) vector employed is based on the assumption that each soft-output well-matches (i.e. except for some estimation noise) the actual one [40]. Therefore, this approach is potentially sensitive to erroneous (i.e. providing incoherent soft-outputs) base classifiers. A somewhat similar behavior as BKS is observed for Fuzzy Integral, which does not benefit from subset selection. This may be attributed to the fact that the proposed fuzzy-based fusion design is resistant to classifiers' uncertainty. A less evident trend can be drawn for CI combiners (cf. Tab. 7d). Nonetheless, it can be concluded how all the proposed approaches achieve the highest F-measure with the group considered by Her_Cos, Lib_NB, and Tay_RF, with the sole exception of DT-FSD in Android traffic, where the smallest group composed by Her_Cos and Tay_RF should be employed to reach the highest performance.

A summarizing comparison, reporting the MIOBC (in terms of F-measure) for each group of combiners, is shown in Tab. 8, exploring the same subset choices previously considered. From its inspection, it is apparent how improved performance (with respect to considering the whole pool of classifiers) can be obtained on Android traffic (+0.5%) or the same results with less training requirements (i.e. a CC non-trainable combiner) in iOS traffic.

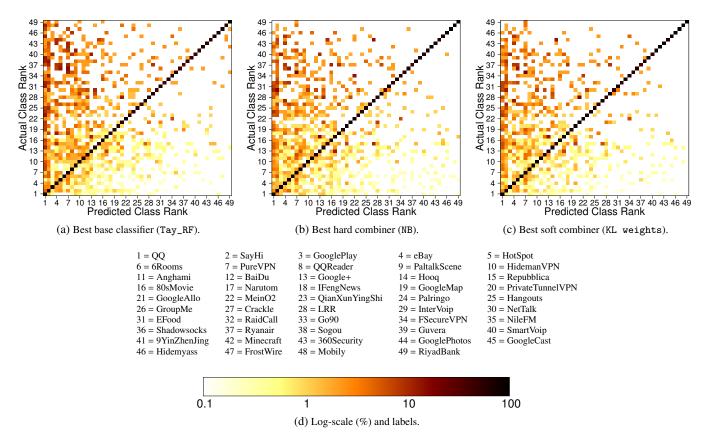


Figure 5: Confusion matrices of the best (a) base classifier, (b) hard combiner, (c) soft combiner (Android dataset). Note that the labels (d) are ranked according to decreasing abundance of samples and the logarithmic scale (d) is used to evidence small errors.

7. Conclusions and Future Directions

We tackled TC of mobile apps by proposing a MCS encompassing the following classifier fusion techniques: hard combiners (based on Type I classifiers) and soft combiners (based on Type III classifiers) [23]. For the second fusion approach, several soft-combination approaches belonging to three different philosophies have been explored: (a) CC non-trainable, (b) CC trainable, and (c) CI combiners. The considered MCS has been employed with a pool of 7 state-of-the-art classifiers specific or suitable for mobile traffic [7, 8, 10]. Its evaluation has been performed on an actual dataset describing traffic from 49 (resp. 45) apps in Android (resp. iOS) devices provided by a solution provider.

The results have shown a performance gain of the MCS over the best base classifier up to 9.5% (referring to macro recall in the case of Android traffic). Such improvement has been also shown to be quite general over *different apps* considered, given the homogeneously-reduced error-patterns observed by comparing the confusion matrices of the best base classifier and best (soft/hard) combiner. Nonetheless, the modularity of the considered MCS allows its virtual application to other suitably-devised classifiers for further performance enhancement.

The proposed framework has been also used to validate the design of a novel pre-processing procedure for traces before

feature evaluation, highlighting that removing zero-payload packets before temporal segmentation of traces into SBs resulted in the *highest performance*. Conversely, traces cleansing from TCP retransmissions has been found to be irrelevant in terms of performance.

Finally, a further investigation of MCS performance versus subset selection of base classifiers (as well as ORA results) has highlighted further improvement toward optimal (and low-complexity, as the same performance of the whole classifiers set has been obtained with a very small pool of selected classifiers) combination of base classifiers.

uture directions will include: (*i*) a deeper analysis with an enlarged pool, made of classifiers (possibly) fed with a specifically-optimized set of features (selected by means of information-theoretic measures and whose stability, with respect to the dynamic nature of moving traffic, needs to be carefully evaluated [17, 18]), (*ii*) an intelligent pool subset selection, (*iii*) the evaluation of the sampling impact [47], (*iv*) the analysis of the proposed MCS in an early-TC context, (*v*) the development of a MCS able to directly deal with imbalanced training data through cost-sensitive learning of classifiers and combiners [42, 43], and (*vi*) the implementation of the classifiers and combination techniques in TIE [20].

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Table 6: F-measure (%) of hard combiners as function of the pool of selected classifiers considering Android (iOS) traffic. Highlighted values: maximum per pool, maximum per combiner, overall maximum.

Pool of classifiers						1	Combiners					
Her_Pure	Her_TF	Her_Cos	Lib_NB	Tay_RF	Tay_SVC	CART	MV	WMV	REC	NB	BKS	WER
	√	√	√	√	√	√	76.1 (73.8)	76.7 (73.9)	76.1 (73.6)	74.7 (72.3)	75.7 (72.7)	73.4 (70.2)
✓	✓	✓	✓	✓		✓	75.7 (72.8)	76.4 (73.3)	75.5 (72.7)	74.7 (71.8)	74.8 (70.4)	73.3 (69.8)
✓	✓	✓	✓	✓			73.1 (69.7)	73.8 (70.1)	73.0 (69.9)	72.7 (70.9)	71.4 (68.3)	73.8 (70.6)
	✓	✓	✓	✓			76.3 (73.2)	76.7 (73.8)	76.3 (73.9)	74.8 (72.7)	73.0 (69.9)	73.6 (70.4)
		✓	✓	✓			77.5 (77.6)	77.2 (76.0)	77.7 (77.0)	75.7 (75.7)	70.0 (67.8)	72.9 (69.7)
		\checkmark		✓			75.1 (73.2)	75.1 (73.2)	75.4 (73.6)	74.4 (74.0)	71.5 (69.0)	73.1 (70.9)

Table 7: F-measure (%) of soft combiners as function of the pool of selected classifiers considering Android (iOS) traffic. Highlighted values: **maximum per pool**, *maximum per combiner*, overall maximum.

(a) Class-conscious (CC) non-trainable combiners (1).

	Pool of classifiers								Combiners		
Her_Pure	Her_TF	Her_Cos	Lib_NB	Tay_RF	Tay_SVC	CART	Mean	Maximum	Minimum	Median	PP
√ ✓ ✓	V V V	\ \ \	\ \ \ \	\ \ \ \	√	√ ✓	73.8 (70.9) 73.2 (70.4) 70.4 (67.7) 75.7 (73.1) 74.8 (73.9) 77.5 (74.1)	55.0 (50.3) 55.2 (50.7) 62.3 (60.9) 71.6 (70.0) 71.1 (70.2) 76.6 (72.8)	39.3 (36.1) 39.6 (36.1) 52.0 (51.3) 64.0 (61.6) 64.7 (63.0) 79.0 (75.2)	76.9 (74.3) 74.6 (72.2) 71.5 (69.1) 76.3 (73.7) 76.6 (75.3) 77.5 (74.1)	39.5 (36.5) 39.6 (36.3) 55.6 (55.1) 67.5 (66.3) 67.9 (66.3) 75.8 (73.1)

(b) Class-conscious (CC) non-trainable combiners (2).

Pool of classifiers								Combiners			
Her_Pure	Her_TF	Her_Cos	Lib_NB	Tay_RF	Tay_SVC	CART	Trim Mean	Harm Mean	Geom Mean	Gen Mean	
	√	√	√	√	√	√	76.2 (73.5)	39.3 (35.9)	39.6 (36.5)	75.7 (73.2)	
✓	✓	✓	✓	✓		✓	75.5 (72.7)	39.5 (36.2)	39.8 (36.1)	74.6 (72.2)	
✓	✓	✓	✓	✓			71.9 (69.0)	52.3 (51.8)	58.7 (56.5)	71.3 (69.1)	
	✓	✓	✓	✓			76.3 (73.7)	65.2 (62.1)	72.1 (68.2)	76.6 (74.4)	
		✓	✓	✓			76.7 (75.3)	65.1 (63.5)	71.5 (67.8)	76.3 (75.7)	
		\checkmark		✓			77.5 (74.1)	79.2 (75.7)	79.6 (76.8)	78.8 (75.3)	

(c) Class-conscious (CC) trainable combiners.

Pool of classifiers						Combiners				
Her_Pure	Her_TF	Her_Cos	Lib_NB	Tay_RF	Tay_SVC	CART	Fuzzy Integral	K weights	KL weights	
	√	√	✓	✓	√	✓	75.6 (72.2)	75.2 (71.7)	79.1 (76.8)	
✓	✓	✓	✓	✓		✓	70.5 (70.4)	72.1 (69.2)	79.4 (76.8)	
✓	✓	✓	✓	✓			72.0 (69.4)	73.5 (69.8)	79.3 (76.4)	
	✓	✓	✓	✓			72.3 (70.7)	74.9 (72.9)	79.4 (76.5)	
		✓	✓	✓			72.9 (71.0)	76.3 (73.6)	78.8 (76.2)	
		✓		✓			71.6 (69.3)	76.7 (73.1)	78.2 (75.1)	

(d) Class-Indifferent (CI): Decision Templates (DT) and Dempster-Shafer (DS) approaches.

Pool of classifiers						Combiners				
Her_Pure	Her_TF	Her_Cos	Lib_NB	Tay_RF	Tay_SVC	CART	DT-SE	DT-L1	DT-FSD	DS-L2
	√	√	√	√	√	✓	73.1 (69.1)	72.8 (70.7)	72.5 (69.3)	73.2 (69.7)
✓	✓	✓	✓	✓		✓	73.1 (69.1)	72.8 (70.8)	72.4 (69.3)	73.2 (69.5)
<i>\(\)</i>	✓	✓	✓	✓			70.5 (67.7)	68.8 (66.9)	68.1 (65.5)	70.2 (67.8)
	✓	✓	✓	✓			73.1 (70.6)	72.5 (69.3)	72.2 (70.1)	72.8 (70.2)
		✓	✓	✓			73.7 (72.0)	74.1 (71.5)	73.3 (72.2)	73.9 (71.7)
		✓		✓			73.3 (70.3)	73.9 (70.2)	73.7 (69.5)	73.2 (70.1)

Table 8: Maximum Improvement Over Best Classifier (MIOBC) of the F-measure (%), as function of the pool of selected classifiers, for each class of hard and soft combiners, considering Android (iOS) traffic.

Her_Pure	Pool of classifiers							Combine		
	Her_TF	Her_Cos	Lib_NB	Tay_RF	Tay_SVC	CART	Hard	CC non-trainable	CC trainable	CI
	√	√	√	√	√	✓	+4.4 (+4.5)	+4.6 (+4.9)	+6.8 (+7.4)	+0.9 (+1.3
✓	✓	✓	✓	✓		✓	+4.1 (+3.9)	+3.2 (+3.3)	+7.1 (+7.4)	+0.9 (+1.4
✓	✓	✓	✓	✓			+1.5 (+1.5)	-0.4 (-0.3)	+7.0 (+7.0)	-1.8 (-1.6)
	✓	✓	✓	✓			+4.4 (+4.5)	+4.3 (+5.0)	+7.1 (+7.1)	+0.8 (+1.2
		✓	✓	✓			+5.4 (+8.2)	+4.4 (+6.0)	+6.5 (+6.8)	+1.8 (+2.8
		✓		✓			+3.1 (+4.2)	+7.3 (+7.4)	+5.9 (+5.7)	+1.6 (+0.9