

RAFFAELE SAVONARDO

Raffaele Savonardo (Naples, 3th July 1968)

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Scholastic career and work experience:

-PhD in Sociology of innovative processes - 15th cycle - University of Naples, Federico II, with a thesis entitled "Cultural elite and éliteless culture in Naples".

- Degree in Sociology, Mass Communication, graduated in 1998 from the Faculty of Sociology, University of Naples, Federico II with a thesis from the Sociology of Knowledge department entitled "The musical avantguard in Naples. Rock, rap and posse". (Mark - Top grade cum laude).

Scientific and didactic experience:

From 1st June 2005 he has been a research assistant in Sociology of Cultural and Communicative Processes (SPS/08) in the Faculty of Sociology, University of Naples, Federico II where he teaches, as a supply lecturer, Sociology of Music and Theories and Techniques of the New Media.

Supply lecturer in Sociology of Cultural and Communicative Processes in the Faculty of Medicine and Surgery, University of Naples, Federico II (contract teacher: 2003/2004; 2004/2005; 2005/2006; supply teacher: 2006/2007).

Contract lecturer in General Sociology, Faculty of Medicine and Surgery, University of Naples, Federico II (2002/2003).

He has collaborated in the Faculty of Sociology, University of Naples, Federico II by teaching : Methodology of Social Sciences, Professor Enrica Amaturò; Communication and Cultural Processes, Professor Gianfranco Pecchinenda; Sociology of Digital Cultures, Professor Derrick de Kerckhove; Sociology and the History of Television, Professor Francesco Pinto. Faculty of Political Science and International Relationships at the Istituto Orientale in Naples, he collaborates with Professor Paolo Jedloswki in teaching General Sociology and its Development.

He taught Identity and Culture in the Ambit of the Formation, Research and Action Project "Instruments to govern in Peripheral Institutions" in the Department of Sociology, University of Naples, Federico II (2003-2004).

He is a member of the Scientific Council for the volume "Communication and Social Sciences" headed by Professor Enrica Amaturò, Oxiana Printing House, Naples.

He is curator for the Communication, Media and Digital Cultures - Transit Series, Liberi Printing House, Naples.

On-going research projects:

2003-2007 He co-ordinates the research activities of The Youth Territorial Observatory in Naples and its province set up by The University of Naples, Federico II, by the Franco Brambilla IARD Institute and by the City Council and Province of Naples.

Completed Research:

2003-2006 He co-ordinated the research and study activities for the "Evolution of the Productive and Creative Capacities for the Production Centre of the RAI in Campania", a project set up by the University of Naples, Federico II and the University of Salerno, in collaboration with the Production Centre of the RAI in Naples.

2005 He won a grant financed by the Education Board for the Province of Naples to research into activities to do with the institutional communication of this Board, in the Department of Sociology, University of Naples, Federico II.

2003-2005 He completed research at the Department of Sociology, University of Naples, Federico II on the national project "Social Valuation of Occupation in Italy and in Local Territorial Contexts" (Cofin 2003 - PRIN ministerial funds).

2004 He took part in "Co-ordination and projecting public initiatives and institutional Communication" at the Coinor - University Centre for Communication and Organizational Innovation - at the University of Naples, Federico II (full-time contract for the duration).

2003-2004 He took part in research and teaching duties for the formation and research project "Governing Instruments for non-central Institutions" at the Department of Sociology, University of Naples, Federico II, commissioned by the City Council of Naples (with a grant).

2003-2004 He co-ordinated the research activities for the project "For a governing scholastic model" at the Department of Sociology, University of Naples, Federico II, commissioned by the Provincial Administration of Naples (full-time contract for the duration).

2002-2003 He was responsible for the scientific part of the project "Young Researchers" entitled "The cultural elite in Naples and its influence on the city's innovative processes", at the Department of Sociology, University of Naples, Federico II (MIUR).

2002-2003 He received a grant from the Department of Sociology, University of Naples, Federico II with the project "Operative Procedures and Communication Modalities of the Por Campania Agricoltura", commissioned by the Campania Region.

2000-2001 He co-ordinated the IDIS Foundation - Science in Naples with the research project on the strategies of scientific communication entitled "A definition of contents and organizing models for communication in science and technology in the present day", and he was the curator of the final report (MURST).

1999-2001 He carried out research at the Department of Sociology, University of Naples, Federico II with a national project: "Type and social class in the reproduction of the ruling classes" (PRIN government funding).

1999-2001 He was curator for the co-ordinating and drawing up of the final report of the research project of the research project "Campania works. A valuation of the competences of the LSU of the Councils of Giugliano, Naples, Pozzuoli, Quarto Flegreo", for the Prime Work Body and Labour and Pension Ministries.

1999-2001 He undertook a research project for the project "Campania works. The occupational perspectives of the LSU in Campania", for the Prime Work Body and Labour and Pension Ministries.

1999 He collaborated with the Department of Sociology, University of Naples, Federico II, on the research "Survival Strategies for big Families" (PRIN ministerial funds), while collecting data as a face-to-face interviewer.

1996 He collaborated with the IARD Institute on the project "4th National Investigation into Young People" while collecting data as a face-to-face interviewer.

Conventions, conferences, seminars

2006 He was curator for the scientific co-ordination at the convention "Young people in Naples and the province: reflections and perspectives" promoted by the Territorial Observatory on Young People in Naples and province. He took part in the debate as a moderator.

2006 He was curator for the scientific co-ordination of the international convention "Play the lab. Experimenting with creative languages thanks to the use of new technologies" at the Faculty of Sociology, Federico II, Naples. He took part in the debate as a moderator.

2006 He was a relator at the seminar "Music and education. Theory, history, methods" promoted by the University of Naples, Federico II.

2005 During the course Sociology of Music, he promoted the meetings "The languages of creativity" with teachers and artists like Mango, Alex Britti and Lucio Dalla.

2004 He was curator for the scientific co-ordination of the international Round Table "Art and Digital Culture" at which Pierre Lévy (University of Ottawa), Derrick de Kerckhove (University of Toronto/University of Naples, Federico II), Alberto Abruzzese (University of Rome, La Sapienza), Enrica Amaturò (Federico II) took part.

-2004 He was curator for the scientific activities and conventions at the University of Naples, Federico II, entitled "Knowledge, competences and trades in the digital era", during the 15th edition of the book exhibition and multi-medial editorship "Galassia Gutenberg", Mostra d'Oltremare, Naples.

2004 During the 2004 Galassia Gutenberg exhibition, he was moderator for the meetings: "Communication. The local government of the media", Matrix presentation. Scientific communication magazine (ESI); "Images, sounds and musical contaminations". He was also the relator of the debate on " Art and new technologies in the digital era " when the volume Musicman-Machine was launched by Savonardo himself (Graus Printing House).

2003 He collaborated with Professor Derrick de Kerckhove, Director of the McLuhan Program at the University of Toronto, during the seminar "Sociology of Digital Cultures" - Faculty of Sociology, University of Naples, Federico II.

2003 During the convention "Culture: work of the future", promoted by the PIC section of the Italian Association of Sociologists (AIS) at the Università Cattolica del Sacro Cuore of Milan, he spoke about , in the session, "The Cultures of the Cities", co-ordinated by Paolo Mancini, a talk entitled "Culture without the élite. Symbolic Power in Naples in the Bassolino era".

2002-2003 He was curator for the scientific co-ordination of the project "Musicman-Machine: Music and technology in the new millennium" promoted by the Human and Social Sciences Group at the University of Naples, Federico II and by the Cultural Association "A hand of Notes" , with the oral support of the Campania Region and the Province and Council of Naples. During the project there were three conventions: "Emotional Microchip. Music and Technology", "Creativity in the digital era" and "Re-tribalizations. Hybrid cultures and musical contaminations" with teachers, communication experts and artists being present, among whom Professor Derrick de Kerckhove, Lucio Dalla and the bands Planet Funk and Subsonica. During the meetings Savonardo spoke as relator. The talks of the conventions were gathered together and published in a volume whose curator was Lello Savonardo, "Musicman-Machine. Art and new techniques in the digital era", Graus Printing House, Naples, 2004.

2002 He was responsible for a seminar on "Social sciences and musical languages" during the course "Theories and Techniques of Mass Communication" at the Faculty of Sociology, University of Naples, Federico II.

2001-2006 He was curator of the scientific co-ordination of the cycle of conventions entitled "Young people and musical languages" at the University of Urbino, with teachers, sociologists and artists being present among whom Edoardo Bennato, Almamagretta, Piero Pelù, Carmen Consoli. During the conventions Savonardo spoke as relator.

2001 He was curator of the scientific co-ordination at the convention "Sounds and words, social sciences and song writers" (2nd edition) - Faculty of Sociology, University of Naples, Federico II with, among others, Professor Iain Chambers and the song-writer Samuele Bersani taking part. During the convention Savonardo spoke, besides, moderating the debate and launching the volume with the contents of the first edition.

2001 He was responsible for a seminar "Sociology of Music" during the course Sociology of Mass Communication, at the Faculty of Sociology, University of Naples, Federico II.

2001 He was curator for the communication and public relations with the media for the national AIS (Italian Association of Sociologists) Congress entitled "The Construction of Europe and a Sociological Reflection" held at the Faculty of Sociology, University of Naples, Federico II. During the congress, in the session "New technologies, social actors and daily life", co-ordinated by Vittorio Capecci, he spoke about "Music and technologies: production and musical ability among young people".

2001 He was curator for the scientific co-ordination during the seminar-concert entitled "Doubts and creativity. Social conflicts, generational conflicts" held by Edoardo Bennato at the University of Salerno.

1999 He was author of the scientific co-ordination at the convention "Sounds and words. Social sciences and new youth languages" (1st edition) - Faculty of Sociology, University of Naples, Federico II, involving teachers, communication experts and artists among whom Professor Iain Chambers and the bands 99Posse and Almamagretta. During the convention Savonardo moderated the debate in the session "New musical languages in Naples". The talks at the convention have been published in a volume with Savonardo as curator (2001).

Professional Experience

Member of the committee for Environmental Communication for the Ministry of the Environment, Land and Sea.

Member of the Administrative Council of the "Campania Regional Film Commission".

Member of the Commission of the "Archive of Neapolitan Songs" fronted by the RAI with the help of the Campania Region, Council and Province of Naples.

Artistic co-ordinator for the University of Naples, Federico II radio station "Radio Lab F2".

2000-2001 He was named by the government on , 5th June 2000, as Advisor for Communication for the Ministry of Agriculture and Forests (Amato government).

2000-2001 He was named by the government, 26th July 2000, as a member of the "Valuation and Verification nucleus for Public Investment" by the Ministry of Agriculture and Forests (Amato government).

2000-2001 For the Ministry of Agriculture and Forests, as Advisor for the Ministry of Communication, among other activities, he thought up and was curator for the following institutional campaigns: - BioRock: Eat well in a sane environment, with television ads, concerts and debates. Promoter: Edoardo Bennato; - Eat well, well like a champion, with television ads, meetings in schools and debates. Promoter: Italian champions, gold medal winners at The Sydney Olympics 2000.

2004 He was curator for the concert of the 24 Grana with Eugenio Bennato, Marina Rei and Marcello Colasurdo for the 2nd edition of "Open Doors at the University" launched by the University of Naples, Federico II.

2003 He was curator for Eduardo Bennato's concert in the Arena Flegrea, Mostra d'Oltremare, Naples for the 1st edition of "Open Doors at the University" by the University of Naples, Federico II.

2001-2002 He was curator of the meeting "Young Sounds" (1st and 2nd editions) and "Rock and its Brothers" (1st and 2nd editions) promoted by the Assessor for the Politics of Young People for the Naples Council.

1999-2001 In the professional formation sector, at the following bodies Fosvi, Ig, Prosvi, Prime, Eafra, Confartigianform, he has carried out the following duties:

- Teaching communication, socialization, motivation and work orientation;
- Monitoring and evaluating;
- Organizing conventions;
- Projecting;